

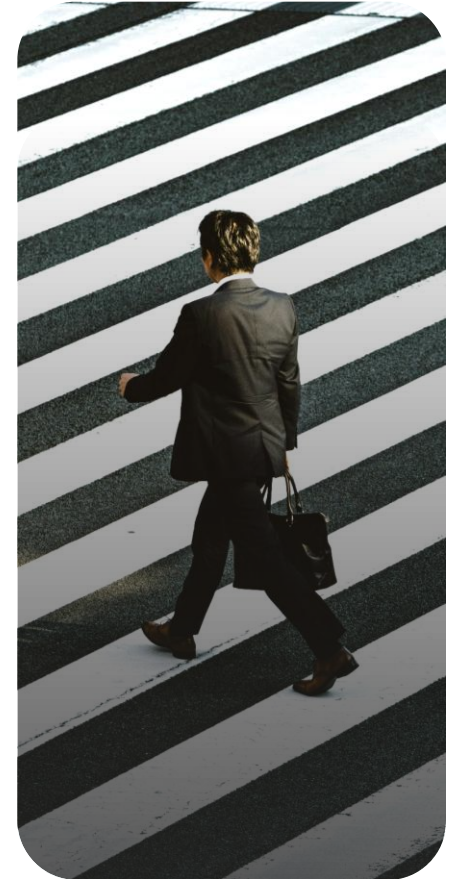
The Growth Engine for the **\$100B** Small Business Market

ai10tion: 24/7 marketing
that keeps your business
moving.





The Growth Engine for the **\$100B** Small Business Market



PROBLEM

Small Businesses Need Marketing Power, But They Don't Have The Time, Budget, Or Tools To Compete.

05

Major Roadblocks Keep **SMBs** From Standing Out Online.



Inconsistent Marketing

They post occasionally or not at all because content takes too much time.



Low Visibility

They post occasionally or not at all because content takes too much time.



Disconnected Tools

They post occasionally or not at all because content takes too much time.



High Costs

Agencies charge thousands per month, and enterprise tools are too complex for SMBs.



Missed Opportunities

They don't catch live conversations and trends where customers are talking.

SOLUTION



ai10tion Gives Small Businesses A Marketing Engine That Runs On Its Own, Always Learning, Always Growing

Now ai10tion enables SMBs to market like big companies.

Listen

Tracks questions, trends, and conversations.

Remember

Builds a brand memory that understands your tone, services, and audience.

Create

Turns that knowledge into ready-to-post blogs, updates, and emails in your brand's voice.

Engage

Joins conversations and responds to leads automatically

Analyze

Shows what's working across posts, leads, and traffic for clear performance insight.

Optimize

Learns from every action and gets smarter over time.



WHY NOW



Marketing Has Evolve, And We’re Entering The Next Phase Powered By AI.

Era	Audience Access	Marketing Operations	Owned Properties
1990 Pre-Internet	Rented space from a few gatekeepers	Rented expertise from agencies	Owned analog assets
2020 Pre-AI	Rented access via ads or algorithms	Rented software from SaaS providers	Managed digital bases manually
2030 Post-AI	Rent presence via AI-driven conversations	Rent intelligence from autonomous systems	Own AI-powered adaptive ecosystems

Invest now in the AI marketing platform built to outgrow today’s leaders or become their next big buyout.

CUSTOMERS



For Firms That Need Intelligence and Trust Together



Law Firms



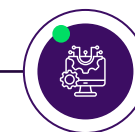
Accounting
Firms



Tax Advisory
Firms



Management
Consulting Firms



IT Firms

We are **trusted experts** who solve your most **complex problems** with **clarity, confidence**, and measurable results.

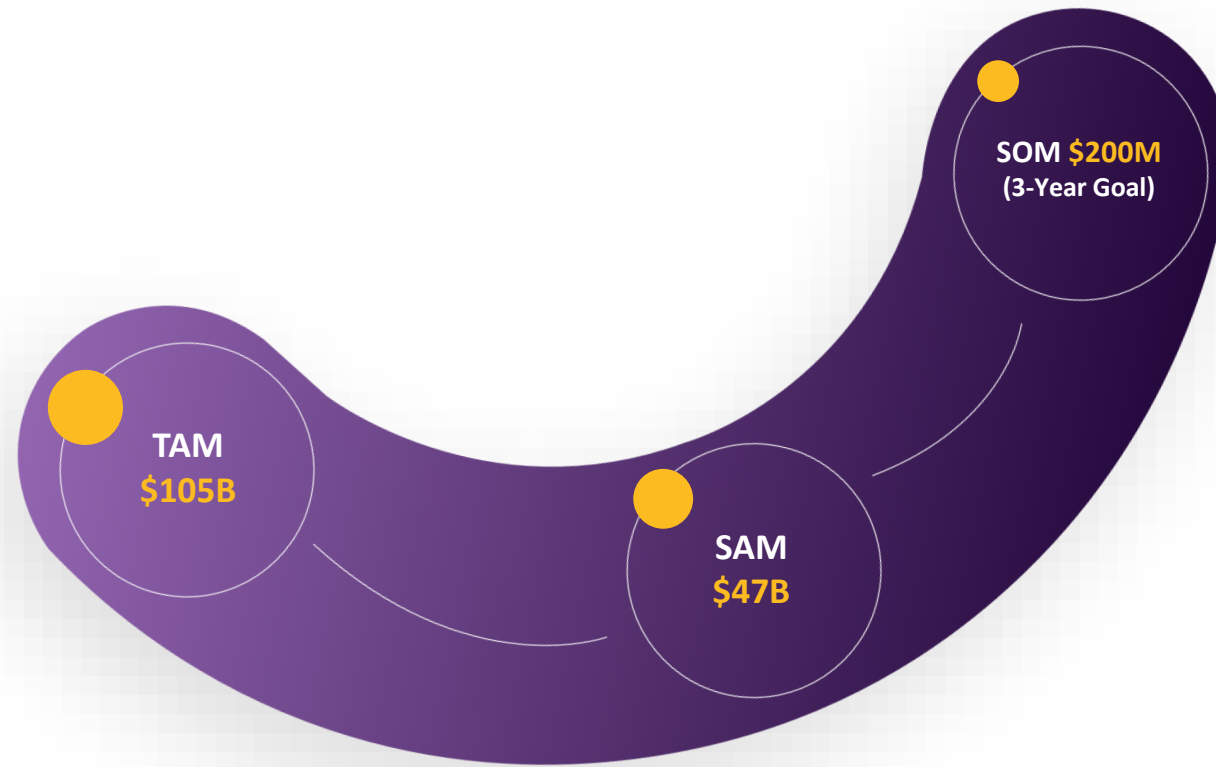


**Ai10tion helps these firms prove their expertise,
build trust, and win more clients at scale.**

\$105B Market Ready for Intelligent Reinvention



Ai10tion turns professional trust into a **\$200M+** revenue engine, on track to own a **\$47B segment**.



TAM

U.S. professional service SMBs (~1M firms) ~6% of annual revenue spent on marketing ai10tion replaces both software and agency costs, making the entire TAM accessible.

SAM

Core focus: consulting, legal, and accounting firms These industries grow through credibility and thought leadership. They represent the highest-value, trust-driven SMBs in this segment.

SOM

Targeting ~2,500 firms at ~\$6K/year ACV Expanding through agencies and SaaS integrations (**WordPress, Shopify**). Positioned to double client capacity without added headcount.

VALUE PROPOSITION



Ai10tion: The AI Platform That Cuts Cost and Compounds Growth

Impact Area	Typical Today	With ai10tion	ROI Impact
Customer Acquisition Cost (CAC)	~\$1,200 / client	~\$400 / client	–67% cheaper
Lead Volume	~20 / month	~60 / month	3x more leads
Conversion Rate	~8%	~20%	2.5x higher
Lifetime Value (LTV)	~\$5K	~\$12K	2.4x more value
Engagement Rate	~2%	~6%	3x more engagement
Agency Retention	~12 months	~24 months	2x longer contracts

Ai10tion delivers **3×** more leads at half the cost, helping **SMBs and Agencies** convert faster and retain clients longer.

TRACTION

Proof ai10tion Delivers Across Industries



Product

- Platform deployed across B2C, B2B, and professional services
- AI-driven content + conversations + analytics used in both regulated and creative industries



Growth

- Early traction shows cross-industry applicability
- Expanding pipeline in high-trust SMBs and digital-first firms
- Positioned to scale across 33M SMBs in \$100B+ market



These five paying clients show ai10tion is already driving real growth across every kind of business.

BUSINESS MODEL



From One Contract to Many Clients, Automatically

How We Make Money

Small Business Subscriptions

\$200–\$1,000/month
(different levels for different features).

Agency Deals

Agencies pay for licenses, then use ai10tion with 10–50 of their own clients.

EXTRAS

Advanced tools, storage upgrades, or premium integrations.

WHY IT WORKS

- High margins with low ongoing costs
- Scales easily without adding more staff
- Earns back customer cost within months

WHY IT STICKS

- Customers rely on it daily for growth
- Revenue increases as clients upgrade
- One agency brings in many businesses



Ai10tion makes steady monthly income that grows with every new client.

COMPETITION



Others Automate Pieces. ai10tion Automates It All

Customer Need	AI10TION 	Jasper / Copy.ai	HubSpot	Blaze.ai	Agencies / Freelancers
Easy, automatic content creation					
One place to post everywhere					
Smart replies in real time					
Fair pricing for small businesses					
Know who's interested					
Grows with your business					

Ai10tion unites automation, affordability, and growth tools for small businesses.

GO-TO-MARKET



Smart, Fast, and Affordable Growth Plan

Tier 1



Fastest Wins (Low Cost, High Speed)



WordPress Plugin



Affiliate Program



Referral Incentives for SMBs

Tier 2



Medium Effort, High Impact



Social Media Ads



Free Tools / Scorecards



Vertical-Specific Campaigns



Marketing Agencies

We're growing **Ai10tion** through quick wins that prove traction, then scaling with targeted campaigns and partnerships.

TEAM



**Proven leaders in AI, marketing, and enterprise tech
now focused on scaling ai10tion**



Chris McManaman

CEO/Founder of ai10tion, SaaS CMO,
Deloitte, CGI, Oxy, CN



Doris Avram

COO ai10tion, Deloitte Marketing
Strategy Practice



Miles Cagney

CRO ai10tion, AWS Sales Executive,
CGI Sales. AI Sales Executive



Kenneth Lam

AI Architect, Berkeley
Data Scientist

FUNDING

Seeking **\$2M** Seed Funding to Scale ai10tion

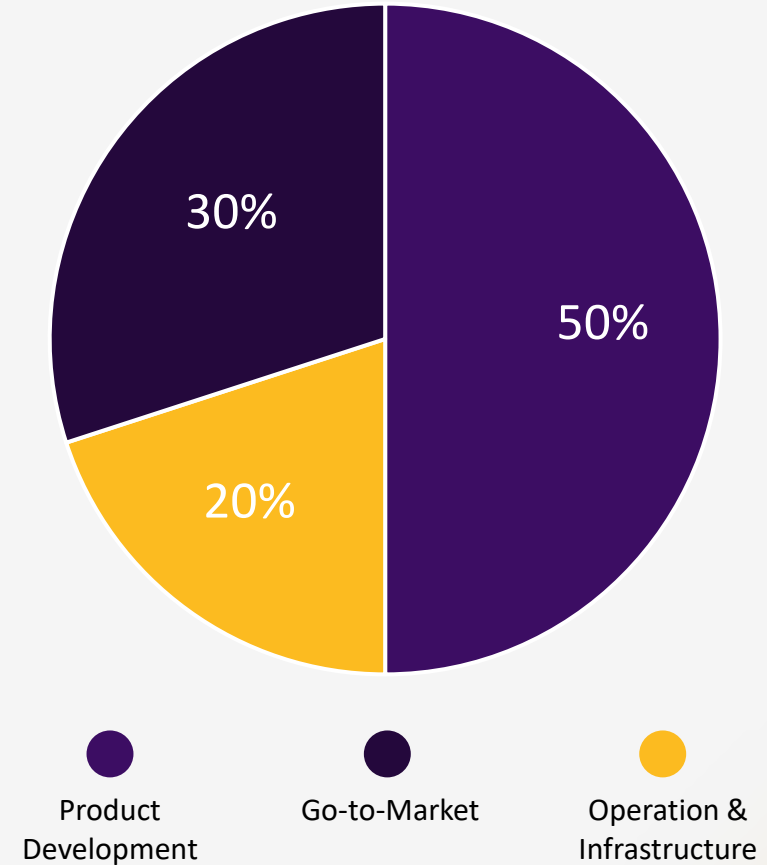


Outcomes

- Launch WordPress, LinkedIn & Shopify integrations
- Acquire 1,000 paying SMBs in 12 months
- Deploy full AI attribution & insights engine
- Expand affiliate & referral network

Ai10tion is building the autonomous growth platform for SMBs, transforming a **\$100B+** market

Use Of Funds



From Idea to Impact, Let's Build the **Next AI Growth** Platform

Ai10tion is scaling across consulting, legal, medical, and the creator economy; powered by network partnerships with **WordPress, LinkedIn, and Shopify**. We're gearing up for **Series A expansion within 18–24 months** as growth accelerates.

Join us and see how **33M** small businesses grow with ai10tion.

